

SDC was established in 1984 to encompass all aspects of the Shelby County Community as a broad-based volunteer organization with a paid professional staff. The focus of SDC is on the blend of retail, business, cultural, educational, and residential opportunities unique to downtown Shelbyville.

Those who benefit from the work of SDC include governmental bodies, residents, interested citizens, business leaders, property owners, consumers, educators, cultural groups and professionals. All are working together as partners of SDC.

Everyone has a different reason for being involved and all contribute in a different way.

Shelby Development Corporation provides professional downtown management through a cooperative effort with all those involved in the central business district. Through the use of the Shelbyville 2020 Plan, a network of communities in action is addressing all aspects of our community.



We make downtown better.

Promoting the responsible development and retention of our downtown communities.

www.shelbydevcorp.com



**Shelby Development
Corporation
Annual Report 2011**

SDC Board of Directors

- ◆ Annual Planning Retreat
- ◆ Annual Meeting
- ◆ Volunteer of the Year Award: S. K. Zimmerman
- ◆ Project of the Year: MyHomePlace

Hubert Pollett, Chairman; James Mulcahy, Vice Chairman;
Wanda Hawkins, Treasurer; Belinda Nichols, Past Chairman;
George Best, Mayor Tom Hardesty, Cheryl Hood, Ryan Libke,
Dwight Lawrence, Elizabeth Pulliam, Gail Reed, Judge Executive
Rob Rothenburger, Betty Shiffman, S. K. Zimmerman

SDC ACTIVITIES

Board of Directors and Staff Members

- ◆ Coordinate SDC, SDF, CCCT and Committee Business & Events
- ◆ Maintain a Nationally Certified Main Street Program
- ◆ Monthly report to Fiscal Court and City Council
- ◆ SDC Newsletter & Website
- ◆ Presentations to Civic Groups and Leadership Classes
- ◆ Shelbyville Horse Show Jubilee
- ◆ Liaison to SMART

CCCT Board of Directors

- ◆ Canoe Clean Up
- ◆ Water Testing
- ◆ Kentucky Waterway Alliance membership & participation
- ◆ Trails to the Future Program
- ◆ Annual Fall Picnic
- ◆ Earth Day at Red Orchard Park and Celebration of Lights presence

SDF Board of Directors

To facilitate the Preservation and redevelopment of Shelbyville's downtown historic areas

- ◆ Blue Gable Grant Proposal & Project

Special Thanks

City of Shelbyville and Shelby County Fiscal Court

Whose continued support and enthusiasm create the possibilities.

Promotion Committee

To coordinate, publicize, and evaluate events.

- ◆ Street Party Concerts
- ◆ Jubilee Events:
 - Youth Art Show
 - ChalkFest
 - Saddlebred Duck Race
 - Tacky Lawn Ornament Contest
 - Car Cruise
- ◆ Programs:
 - Groupon Round Table
 - Give'Em the Pickle
 - Small Business in a Digital World
 - Lending Workshop
 - Website Options



Design Committee

To enhance the appearance of downtown

- ◆ 7th Street Corridor Study participation
- ◆ Meetings with the Department of Transportation on the widening of Hwy 53
- ◆ Parking Lot Signage recommendations to the SDC Board of Directors.

Business Committee

To retain the economic vitality of downtown

- ◆ Jubilee Kick Off Breakfast
- ◆ Window Display Design Contests.
- ◆ Business Retention Program: Merchant Gifts



Sponsors

AT&T, WJ Andriots, Bell House Restaurant, George Best, City of Shelbyville, Commonwealth Bank & Trust, Crahan Wealth Management, Laura Donnell, Historic District Commission, Kerry P. Magan, Hubert Pollett, Larry Rogers, Shelby County Chamber of Commerce, Shelby County Fiscal Court, Shelby County Life, Shelby Prevention, Shelbyville/Shelby County Parks & Recreation, Shelbyville Fire Department